



YOUR COMPANY LOGO
HERE

and

present

The 13th Annual 'Twinkle Like the Stars' Gala Dinner & Auction

A Night in Neverland

Saturday, September 29, 2018

The Landmark Theater, Tacoma, WA

The Cause

The TEARS Foundation is a 501(c)(3) non-profit organization that seeks to compassionately assist newly bereaved families with their baby's funeral expenses and ongoing emotional support. We have provided thousands of families with financial assistance for the expenses they face in making final arrangements for their lost child, and access to comprehensive bereavement care in the form of grief support groups and online support forums. We are the only resource of our kind available in Washington State and each day more families reach out for our help. We rely on generous donations from our community to support our programs. Together, we can take a stand to help these families.

The Event

Our Gala Dinner & Auction will be in the Temple Ballroom of the historic Landmark Theater. We will begin the evening with a silent auction of baskets and smaller items generously donated by local businesses and community members. We have a delicious steak dinner planned for guests to enjoy while they bid in a live auction for big ticket items ranging from get-away trips to some locally sourced gifts and activities. We expect about 200 local business leaders and partners to attend.

Sponsorship Opportunities & Benefits

In addition to accepting in-kind donations of items to be featured in the silent and live auctions, we also encourage local business leaders to sponsor the event, and give your business recognition across many platforms. Please see the table below for an outline of our various sponsorship levels. If you are interested in sponsoring the event, please complete the Sponsorship Commitment form and mail us a check for the amount. For sponsorship levels that include logo printing, please email a high-resolution copy of your logo to marketing@thetearsfoundation.org.

Sponsorship Opportunities & Benefits

| | Presenting Sponsor \$6,000 (Limit 1) | Gold Sponsor \$2,500 | Silver Sponsor \$1,000 | Bronze Sponsor \$500 | Corporate Table \$1,000 |
|--|---|----------------------------|------------------------------|----------------------------|-------------------------------|
| Corporate logo included in event title (i.e.- 'Twinkle Like the Stars' Gala Dinner & Auction presented by...) | | | | | |
| Right of first refusal for 2019 event sponsorship | | | | | |
| Your corporation personally acknowledged and thanked from the podium at event | | | | | |
| Corporate name included on all donation request letters and procurement packets | | | | | |
| Corporate name included in all media marketing materials, including radio ads | | | | | |
| Corporate banner displayed prominently at the event | | | | | |
| Corporate logo included on all event invitations | | | | | |
| Corporate name included on all event invitations | | | | | |
| Corporate logo and sponsorship level included in event program | | | | | |
| Corporate logo and sponsorship level placed in all printed marketing materials | | | | | |
| Link from TEARS website to sponsor's website | | | | | |
| Corporate name included in event program | | | | | |
| Premier corporate table for 10 people with business signage on table | | | | | |
| Two complimentary reserved seating tickets to the event | | | | | |
| Recognition in follow-up letters to event participants | | | | | |
| <p>*Table guests are expected to actively participate in the auction. On average, guests will spend a minimum of \$100 per person. All donations made to The TEARS Foundation may be tax-deductible under IRS section 501(c)(3). Our Tax ID # is 45-0500497. Tax deductible receipts will be mailed upon receipt of payment. The TEARS Foundation is a registered charitable organization with the Secretary of State. For more information, contact the Secretary of State Office at 360-725-0378. For more information, please call (253) 200-0944 or email admin@thetearsfoundation.org</p> | | | | | |

Sponsorship Commitment Form

Sponsor Information

Company/Organization Name (as you want it to appear in print):

Address: _____

City: _____ State: _____ Zip: _____

Contact Name & Title: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Category

We would like to support the 2018 "Twinkle Like the Stars" Gala Dinner & Auction with the following level of sponsorship:

_____ Presenting Sponsor \$6,000

(Limit one sponsor - Due to limited availability, presenting sponsorship level is not guaranteed until approved.)

_____ Gold Sponsor \$2,500

_____ Silver Sponsor \$1,000

_____ Bronze Sponsor \$500

_____ Corporate Table \$1,000

I have an in-kind donation

Item Name: _____

Description (please include and applicable limitations or restrictions): _____

Value of Donation(s): \$ _____ Expiration Date: _____

***Please call our office at 253-200-0944 or email admin@thetearsfoundation.org to arrange pick up/drop off of item as necessary

We are unable to sponsor the event, but would like to donate the following amount (check enclosed): _____

Please send payment in full or item certificate
along with this form to:

The TEARS Foundation

11102 Sunrise Blvd East, Suite 112

Puyallup, WA 98374

Phone: 253-200-0944 Fax: 253-848-0299

www.thetearsfoundation.org