

ROCK & WALK

for babies

Helping bereaved families honor the life of a child

The heart of our Rock and Walk is to let bereaved families know they are not alone. We strive to build awareness about pregnancy and infant loss by bringing the community together to support these families. As we rock in chairs or walk laps together, we honor the children whose names appear on butterflies lining the path and are reminded that we can find hope. We celebrate their lives by rallying the community around these families and coming together for an uplifting gathering. We hope you will join us in supporting these families and honoring their children.



Sponsoring the Arizona Rock & Walk

Use the table below to learn more about the benefits of our sponsorship opportunities.

Sponsorship Benefits	Presenting Sponsor \$1,000	Gold Sponsor \$500	Silver Sponsor \$250	Bronze Sponsor \$100
Right of first refusal for 2019 event sponsorship				
Corporate name included in event title ("Rock & Walk presented by....")				
Corporate table on concourse during the event				
Corporate banner displayed along walk path (company must provide banner)				
Corporate name included on all media marketing**				
Corporate name and sponsorship level listed on the TEARS website with link to company page				
Company Ad in event program	Full Page	1/2 Page	1/4 Page	1/8 Page
Logo on all printed materials*				
Recognition on event t-shirts (due by 10/1/18)	Logo	Logo	Name Only	
One complimentary Rock & Walk' t-shirt (due by 10/1/18)				
Recognition in follow-up letters to event participants				

*Includes event posters, registration forms and brochures displayed in restaurants, and other stores, coffee shops, etc.

**Advertisements and press releases may appear in local newspapers, and are promoted with local radio stations.

The TEARS Foundation is a 501(c)(3) nonprofit organization, our Tax ID # is 45-05004 97. Tax deductible receipts will be mailed upon receipt of payment. The TEARS Foundation is a registered charitable organization with the Secretary of State.

Sponsorship Commitment Form

Sponsor Information

Company/Organization Name (as you want it to appear in print):

Address: _____

City: _____ State: _____ Zip: _____

Contact Name & Title: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Category

We would like to support the 2018 Rock & Walk with the following sponsorship level:

___ Presenting Sponsor - \$1,000

___ Gold Sponsor - \$500

___ Silver Sponsor - \$250

___ Bronze Sponsor - \$100

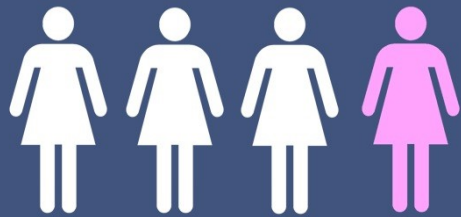
We are unable to be a sponsor, but would like to donate the following amount (check enclosed): _____

THE TEARS FOUNDATION

The TEARS Foundation relies on generous donations from the community to offer its programs.

We have provided thousands of families with financial assistance for the expenses they face in making final arrangements for their lost child. We are the only resource of our kind available and each day more families reach out for our help.

Together, we can take a stand to help these families.



1 IN **4** *women*
experience pregnancy or infant loss

To become a sponsor for the 2018 Rock & Walk, complete the **sponsorship commitment form** enclosed and mail with check for full payment to:

The TEARS Foundation
11102 Sunrise Blvd East, Suite 112
Puyallup, WA 98374

Phone: 253-200-0944 Fax: 253-848-0299
www.thetearsfoundation.org

For more event or sponsorship information, please contact

Candace Tamblingson (520) 971-0753
arizonawalk@thetearsfoundation.org



INSPIRE *hope*

HONOR *a child*

CELEBRATE *a life*

Saturday, November 3, 2018
Murphy Park
58th Avenue and Glendale Avenue
Glendale, AZ
10:00am—1:00pm

