



PRESENTING SPONSOR LOGO
HERE

and

presents the

14th Annual 'Twinkle Like the Stars' Gala Dinner & Auction

James Bond - Casino Royale

Saturday, September 28, 2019

The Landmark Theater, Tacoma, WA

The Cause

The TEARS Foundation is a 501(c)(3) non-profit organization that seeks to compassionately assist newly bereaved families with their child's funeral expenses and with ongoing emotional support. We have provided thousands of families with financial assistance for the expenses they face in making final arrangements for their lost child, and offer parents access to free, comprehensive bereavement care in the form of grief support groups and online support forums. We are the only resource of our kind and each day more families reach out for our help. We rely on generous donations from our community to support our programs. Together, we can take a stand to help these families.

The Event

Our Gala Dinner & Auction will be in the Temple Ballroom of the Historic Landmark Theater. We will begin the evening with a silent auction of baskets and smaller items generously donated by local businesses. Attendees will enjoy a delicious plated dinner from Pacific Grill, Tacoma's most award-winning restaurant, while they bid in a live auction for bigger ticket items ranging from get-away trips to some locally sourced gifts and activities. We expect about 200 local business leaders and partners to attend. The event is creatively themed after the James Bond movie franchise, and will feature spy-challenges, including a head to head Aston Martin video driving experience, Bond trivia & shooting challenge.

Sponsorship Opportunities & Benefits

In addition to accepting in-kind donations of items to be featured in the Silent and Live Auctions, we also encourage local business leaders to sponsor the event, and give your business recognition across many platforms. Please see the levels of sponsorship below for an outline of our various sponsorship levels. If you are interested in sponsoring the event, please complete the Sponsorship Commitment form and mail us a check for the amount. For sponsorship levels that include logo printing, email a high-resolution copy of your logo to admin@thetearsfoundation.org.

Presenting Sponsor - \$5,000

- Corporate name & logo included in event title
(i.e. "Twinkle Like the Stars Gala Dinner & Auction presented by...")
- Table for 10 people (business signage may be displayed) including plated dinner
- Corporate banner displayed prominently at the event
- Personal acknowledgement and 'thank you' from the podium at event
- Right of first refusal for 2020 event sponsorship
- Corporate name & logo included on:
 - Procurement letters (deadline 3/15/19)
 - Event invitations (deadline 4/10/19)
 - Media marketing
 - Front page of event program
 - Follow up letters to auction participants
 - The TEARS Foundation homepage with link to company's website

Gold Sponsor - \$2,500

- Table for 10 people (business signage may be displayed) including plated dinner
- Corporate banner displayed prominently at the event
- Corporate name & logo included on:
 - Event invitations (deadline 4/10/19)
 - Media marketing
 - Event program
 - The TEARS Foundation homepage with link to company's website

Silver Sponsor - \$1,500

- Two tickets to event including plated dinner
- Corporate name & logo included on:
 - Event invitations (deadline 4/10/19)
 - Event program
 - The TEARS Foundation homepage with link to company's website

Corporate Table Sponsor - \$1,000

- Table for 10 people (business signage may be displayed) including plated dinner
- Corporate name included on event program

Bronze Sponsor - \$500

- Corporate name & logo included on:
 - Event invitations (deadline 4/10/19)
 - Event program
 - The TEARS Foundation homepage with link to company's website

Sponsorship Commitment Form

Sponsor Information

Company/Organization Name (as you want it to appear in print):

Address: _____

City: _____ State: _____ Zip: _____

Contact Name & Title:

Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Category

We would like to support the 2019 "Twinkle Like the Stars" Gala Dinner & Auction with the following level of sponsorship:

_____ Presenting Sponsor
\$5,000

(Limit one - Due to limited availability, presenting sponsorship level is not guaranteed until approved.)

_____ Gold Sponsor
\$2,500

_____ Silver Sponsor
\$1,500

_____ Corporate Table Sponsor
\$1,000

_____ Bronze Sponsor
\$500

Credit Card Information:

(Name on card)

(Address, if different than above) City State Zip

(card number) Expiration Date CSV

We are unable to sponsor the event, but would like to donate the following amount (check enclosed): _____

Please send payment in full and/or item certificate along with this form to:

The TEARS Foundation

11102 Sunrise Blvd East, Suite 112 - Puyallup, WA 98374

Phone: 253-200-0944 Fax: 253-848-0299

www.thetearsfoundation.org